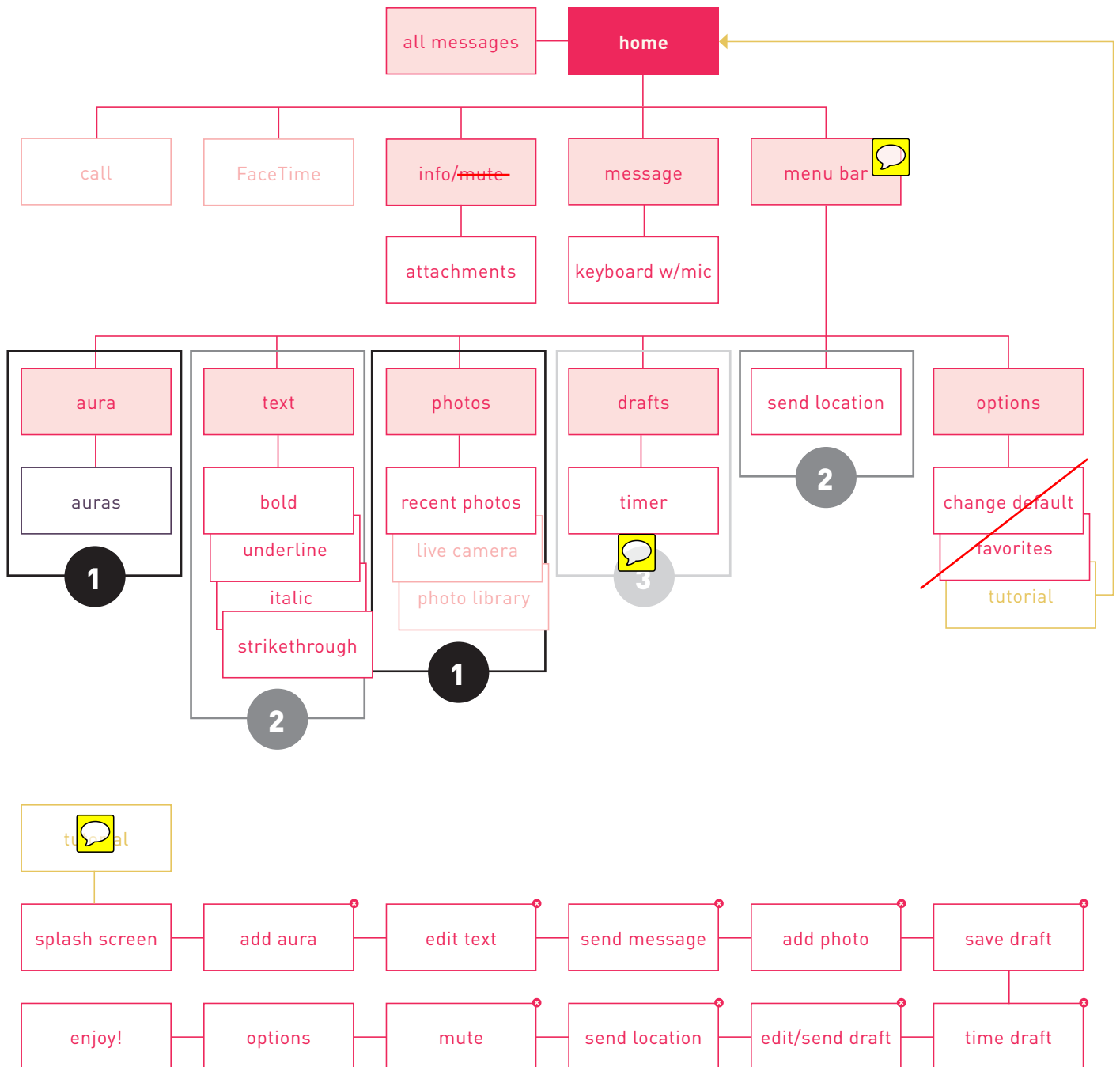


Refined Aura App Map

Aura's app map was refined based on the insights from the sketched paper prototype.

- Legend**
- home screen
 - navigation
 - main function
 - function
 - external app
 - first time user flow
 - ⊗ skip





aura



aura



aura



aura



aura

Welcome to Aura!

Since this is different from your normal texting app, let's start with a tutorial.

sure

skip

Tutorial

skip

Let's begin by
writing a message.

Type a message...

Tutorial

[skip](#)

Say "Hey."

Type a message...

Q W E R T Y U I O P

A S D F G H J K L



Z

X

C

V

B

N

M



123



space

return

Tutorial

[skip](#)

Great!

Now let's add an aura.
Click in the empty space
around your message.

Hey



Q W E R T Y U I O P

A S D F G H J K L

⏪ Z X C V B N M ⏩

123



space

return

Tutorial

skip

Add the nonchalant aura
to your message.



Hey



Aa



neutral



angry



awkward



happy

Tutorial

[skip](#)

Add the nonchalant aura
to your message.

Hey



Aa



happy



joking



nonchalant



romantic



sad

Tutorial

skip

Wonderful!

Hey



Aa



happy



joking

**nonchalant**

romantic



sad

Tutorial

skip

Let's make this more custom!

Scroll to the end
and create an aura of your own.

Hey



Aa



happy



joking

**nonchalant**

romantic



sad

Tutorial

[skip](#)

Let's make this more custom!

Scroll to the end
and create an aura of your own.

Hey



Aa



scared



stressed



tired



add new

Tutorial

skip

Let's make this more custom!

Scroll to the end
and create an aura of your own.

Hey



Aa



scared



stressed



tired



add new

The Auras

[skip](#)

neutral



angry



awkward



happy



joking



nonchalant



romantic



sad



scared



stressed



tired



add new

Tutorial

skip

Now let's move on to formatting
the style of the text.

Hey



Aa



scared



stressed



tired



add new

Tutorial

skip

Select bold.

Hey

**Aa**

Aa

AaAa*Aa*

normal

bold

underline

italic

Tutorial

skip

To apply the style, tap the word(s)
you want to style.

Hey

**Aa**

Aa

AaAa*Aa*

normal

bold

underline

italic

Tutorial

[skip](#)

Great!

Hey



Aa



Aa

AaAa*Aa*

normal

boldunderline*italic*

Tutorial

skip

Great!

Hey



Aa



Aa

AaAa*Aa*

normal

boldunderline*italic*

Tutorial

[skip](#)

Great!

Hey



Aa



Aa

AaAa*Aa*

normal

boldunderline*italic*

Tutorial

skip

Now let's have a look at how
to add pictures to your message.

Hey

**Aa**

Aa

AaAa*Aa*

normal

bold

underline

italic

Tutorial

skip

Tap a photo to add to your message.

Hey



Aa



Tutorial

skip

Send your message
by sliding it to the area above.

Hey



Aa



Tutorial

skip

Hey



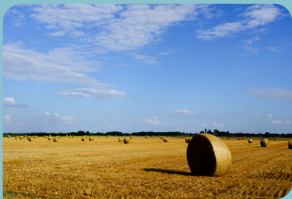
Perfect!

Type a message...

Tutorial

[skip](#)

Hey



Let's explore the options menu
by tapping into the empty space around
the message area.

Type a message...

Tutorial

[skip](#)

Now click the options menu.

Type a message...



Aa



neutral



angry



awkward



happy

Tutorial

[skip](#)

Here you can manage the keywords that automatically generate auras...

Type a message...



Aa



?

?



?

keywords

edit

share

tutorial

Tutorial

[skip](#)

edit your custom auras...

Type a message...



Aa



?

?



?

keywords

edit

share

tutorial

Tutorial

skip



share your custom auras...

Type a message...



Aa



?

?



?

keywords

edit

share

tutorial

Tutorial

skip



and see this tutorial again.

Type a message...



Aa



?

?



?

keywords

edit

share

tutorial



Enjoy Aura!